



Date: 29.08.2020

Webinar Report on Tamil Nadu Student Innovators Award 2020 Awareness Program Phase-2

| Date & Time | No. of Registrations | No. of Participants | Speaker/ Resource Person | Platform |
|------------------------|-----------------------------|----------------------------|---|-----------------|
| 28.08.2020 | 165 | 70 | Presentation on TNSI 2020 Mr.Nirmal raj D, Field Coordinator, EDII-TN Guidelines on TNSI 2020 Online Application Mr. Daniel Prabhakaran, Executive, TANSIM, EDII-TN Vote of Thanks Mr. S. Sakthivel, Field Coordinator, EDII-TN | Zoom |

An Awareness webinar on “**Tamil Nadu Student Innovators Award 2020 (TNSI-2020) Phase 2**” was organized by Centre for Entrepreneurship Development (CED), Anna University, Chennai – 600 025, IEDP-HUB EDII-TN on **28.08.2020** for the students of colleges in Chennai and Kanchipuram Region.



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Anna University, Chennai – 600 025
IEDP-Hub,
Entrepreneurship Development and Innovation Institute (EDII-GoTN)



The poster is yellow and features a central lightbulb graphic where the filament is replaced by the text 'tnSI 2020'. The 't' is green, 'n' is blue, 'S' is black, and 'I' is a gear icon. To the right of '2020' is the EDII-TN logo. Above the lightbulb, the text reads 'Do you have an Innovative Idea? We can help you to make it a Startup.' Below the lightbulb, it says 'DESIGN | DEVELOP | DELIVER'. The main title is 'STAGE 0 : AWARENESS PROGRAMME - PHASE II' followed by the date '28 - 08 - 2020 @ 3 PM' and 'Online Platform : ZOOM MEET'. At the bottom left, contact information is provided for Mr. S. Sakthivel and Mr. D. Nirmal Raj. At the bottom right, a registration link is given: 'To Register https://bit.ly/TNSI-2020_Awareness'. Logos for Anna University and CED AU are also present.

CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT, ANNA UNIVERSITY & ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION INSTITUTE, TAMILNADU

Do you have an Innovative Idea?
We can help you to make it a Startup.

tnSI 2020
DESIGN | DEVELOP | DELIVER

STAGE 0 : AWARENESS PROGRAMME - PHASE II
28 - 08 - 2020 @ 3 PM
Online Platform : ZOOM MEET

Contact:
Mr. S. Sakthivel - 99440 85762
Mr. D. Nirmal Raj - 99622 09206
Anna University, Chennai
cedediihub@gmail.com

To Register https://bit.ly/TNSI-2020_Awareness

In this regard, a brochure was created and circulated among the Faculties and Spoke Colleges from 24.08.2020 and was asked to fill the google form https://bit.ly/TNSI-2020_Awareness . The Zoom link for the webinar was sent to the registered participants.

Presentation on TNSI : Mr.Nirmal Raj D, Field Coordinator, CED, Anna University.

Guidelines on TNSI-2020

Online Registration : Mr. Daniel Prabhakaran, Executive, TANSIM,EDII-TN

Vote of Thanks : Mr. Sakthivel S, Field Coordinator, CED, Anna University.



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TAMILNADU STUDENT INNOVATORS 2020

FOCUS

10 Colleges in
Chennai and
Thiruvallur District

AWARENESS PROGRAM -2

on 28th Aug, 2020 at 4.00 PM

Platform : ZOOM App

Meeting ID: 812 1001 4104

Passcode: 829524

YouTube Live Streaming : <http://bit.ly/cedau-youtube>

Program Agenda:

Welcome Address

Dr. G. S. Mahalakshmi, EDII -TN Hub Coordinator, CED

Presentation on TNSI 2020

Mr. D. Nirmal Raj, Field Coordinator, EDII-TN

Guidelines on TNSI 2020 Online Application

Mr. Daniel Prabhakaran, Executive, TANSIM, EDII-TN

Vote of Thanks

Mr. S. Sakthivel, Field Coordinator, EDII-TN

Sponsored by

Entrepreneurship Development and Innovation Institute
Govt of Tamilnadu



Organized by

Centre for Entrepreneurship Development
CEG Campus, Anna University, Chennai -25

044 2235 8600/8596

E-Mail : cedediihub@gmail.com

Web : www.auced.com



PROGRESS THROUGH KNOWLEDGE

TNSI 2020



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The webinar started by 4.00 pm, after the participants have joined using the link circulated, **Mr.Nirmal Raj D**, Field Coordinator, CED, Anna University, EDII-IEDP HUB gave brief preview about what is Entrepreneurship Development and Innovation Institute (EDII-TN) and what are the activities they support related to Entrepreneurship. Then he explained about Tamil Nadu Student Innovators Award (TNSI), stages in TNSI, and how to choose an innovative idea. Later he shared his experience of TNSI-2019, how it was organized and how the students were participating with full enthusiasm.

Then, Mr. Daniel Prabhakaran explained the guidelines of TNSI-2020, how to register online for TNSI and the criteria for shortlisting the ideas in various stages.

Finally, Mr. Sakthivel, Field Coordinator, EDII-IEDP HUB, CED, Anna University gave the vote of thanks.

The meeting was also telecasted live in CED YouTube Channel.

You Tube link : <https://www.youtube.com/watch?v=d8p87pH2Ce4>

For applying TNSI-2020 : www.editn.in/tnsi

Feedback form for the meeting was circulated at the end of the session

Feedback from link: <https://forms.gle/W9LDvLEvk4d87Evv8>

Colleges participated in Phase 1 awareness:

| <u>Chennai</u> | <u>Tiruvallur</u> |
|--|---|
| <ul style="list-style-type: none">➤ Jawahar Engineering College➤ KCG College of Technology➤ G.K.M College of Engineering & | <ul style="list-style-type: none">➤ Vel Tech High Tech Dr. Rangarajan Dr. Sagunthala Engineering College➤ Vel Tech Multi Tech Dr. Rangarajan Dr. |

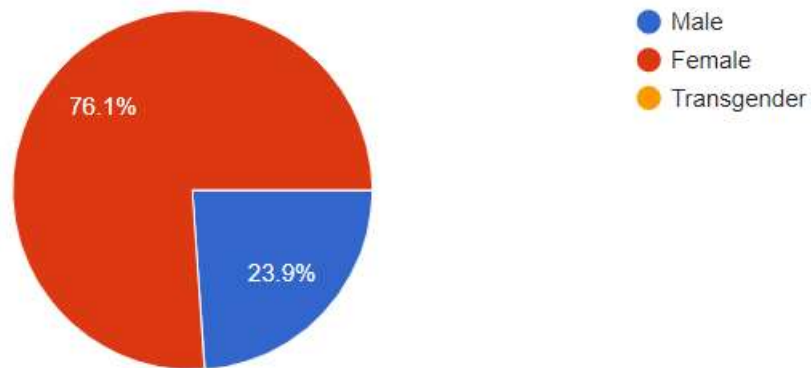


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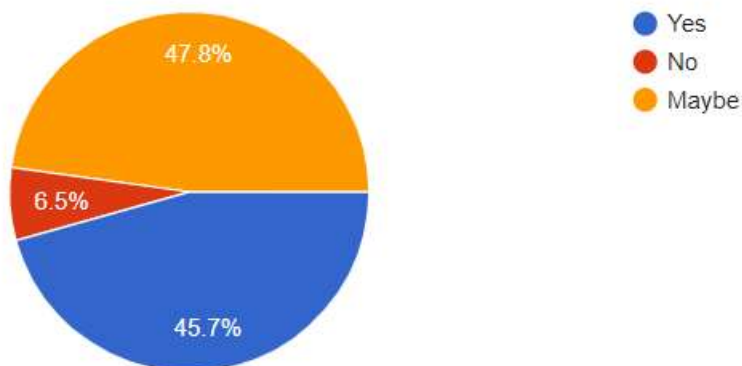


| | |
|---|---|
| <p>Technology</p> <ul style="list-style-type: none">➤ Meenakshi College of Engineering➤ Bhakthavatchalam Memorial College for Women➤ Eswari Engineering College | <p>Sagunthala Engineering College</p> <ul style="list-style-type: none">➤ Rajalakshmi Institute of Technology➤ RMD Engineering College |
|---|---|

Participants Gender Ratio:



Student's Interest to apply for TNSI 2020?





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Photos of the Event

The image is a screenshot of a Zoom meeting. At the top, the Zoom interface shows several participants: Sakthivel S, Pooja C, G.Gomathi, Harini, and A. Sudharsan. The main video feed shows a man in a light blue shirt speaking. To the right, a list of participants is visible, including Sakthivel S (Co-lead, me), CED Anna University (Host), A. Sudharsan, Anjan Peter, AI, S.M.A.R.J.Ah.Devi, Shresh, Dhyaika, Dhyanj, Deepak Ansh, Dr J (Hemavathi) (MS), G.Gomathi, Gayathri(Dad), Gopikrish N, Harini, and Harini K Lita.

The slide displayed in the meeting is titled "Stages of TNSI" and features the logo of tnSi (Tamil Nadu State Institute) with the tagline "LEADERS DEVELOP GROWERS". The slide outlines four stages of the competition:

- STAGE 00**
Awareness Program
> Student participants are given TNSI awareness
- STAGE 01**
TNSI Registration
www.editrn.in/tnsi
- STAGE 02**
One Day Ideation Program
> Refining ideas shortlisted from stage 1
> Idea Pitch
- STAGE 03**
Three Days Bootcamp
> Top 25 teams from Stage 2
> Business Pitch
- STAGE 04**
One Day Final Pitch
> Top 8 teams from Stage 3
> Region wise Grant of Rs. 1,00,000 for top 5 Teams & 10,000 for 3 Teams will be awarded.

A small video inset in the bottom right corner shows the same speaker from the main video feed.



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The screenshot shows a Zoom meeting interface. The main content area displays two slides from the TNSI 2020 program. The first slide is titled "TNSI 2020 Timeline" and contains a table with the following data:

| Program | Schedule |
|-------------|---------------|
| Awareness | Aug –Sep 2020 |
| Ideation | Oct 2020 |
| Bootcamp | Nov 2020 |
| Final Pitch | Dec 2020 |

The second slide is titled "Awareness about TNSI" and asks "How to identify a problem worth solving?". It lists five steps:

1. **Observe**
• Empathize while observing people
2. **A job not getting done is an opportunity**
• Identifying the problem based on customer centric approach.
3. **What are the other alternatives available?**
• Would customers prefer existing alternatives?
4. **Whether the people is willing to pay for your solution.**
• Is the proposed solution satisfies the customer demand including affordability.
5. **Validate the answers with your customer.**
• Problem solution canvas


On the right side of the meeting, there is a grid of 15 participant video thumbnails. The participants listed are: Sakthivel S, Pooja .C, Vaira Mani, Harini, Ulageshini S, R. Deepa, A. Sudharsun, kowsalya, Nandakumar, Divyaraj, B.Manjula Devi, Thejshri A, I.Mythili, Indra.M, Gopinath V, Vaishnavi mohan, Indra. S, and SAIMADHU POL... The bottom of the screen shows the Zoom control bar with icons for Mute, Video, Chat, and other functions.



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The **three days bootcamp** is more of a residential training workshop.



Day1: Rapid Prototyping & Customer Review Session


Day2: Mentoring Session

Day3: Business Model Pitch in front of the Jury


Three Days BootCamp

Based on the marks awarded by the jury panel, technical partner and EDII the best **3 teams** will progress to the final pitch.


TNSI WINNERS



SOLUTION
Fast, Cheap, and Eco-Friendly



ETE-BOT
I need to provide help on my road trip



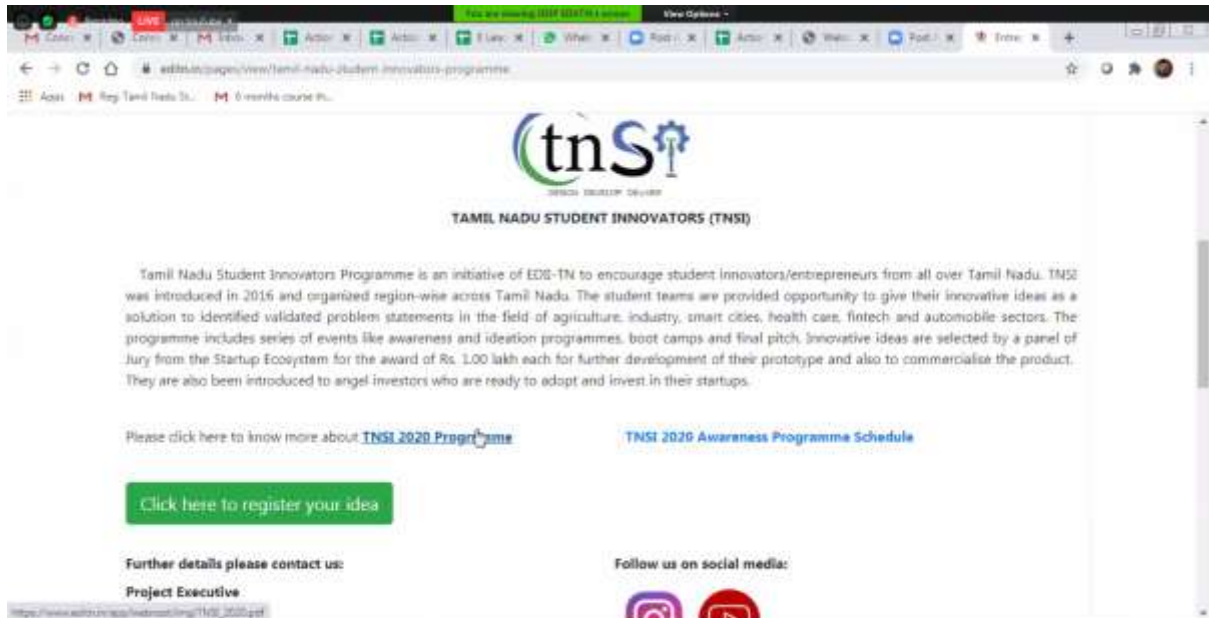
SMART WATER

| | | | |
|--------------------|-----------------|-----------------|-----------------|
| Sakthivel S | Pooja .C | Vaira Mani | |
| Harini | Ulageshini S | G.Gomathi | A. Sudharwan |
| kowsalya | Nandakumar | Haritha G | Dhivraj |
| B.Manjula Devi | Thejshri A | R.Mythili | Indira.M |
| Gopinath V | Karthika Tam... | Vaishnavi mohan | Indra. S |
| S. Mathangi kal... | Yesodhaa | Lavanya.L.S | S. G. Ratnamala |

| | | | |
|-----------------|-----------------|-----------------|--------------------|
| Sakthivel S | Pooja .C | Vaira Mani | |
| Harini | Ulageshini S | G.Gomathi | Haritha G |
| kowsalya | Nandakumar | Haritha G | Dhivraj |
| B.Manjula Devi | Thejshri A | R.Mythili | Indira.M |
| Karthika Tam... | Vaishnavi mohan | Indra. S | S. Mathangi kal... |
| Yesodhaa | Lavanya.L.S | S. G. Ratnamala | Sathya S.P.M |



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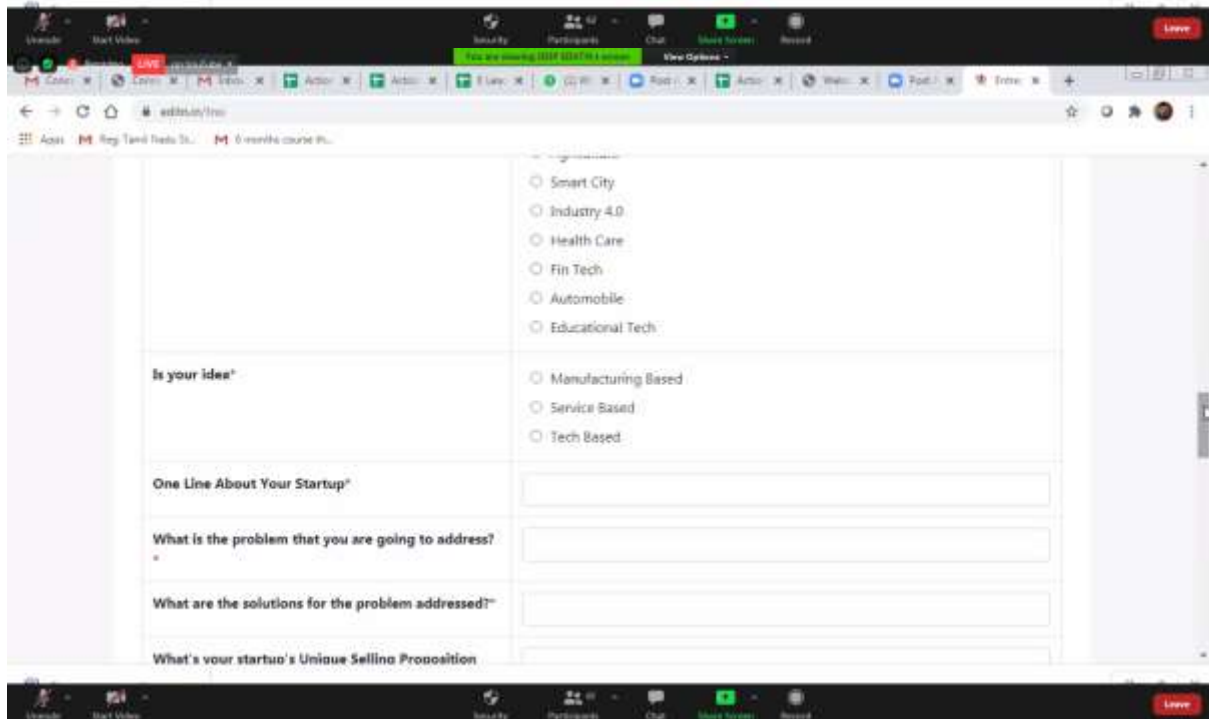


The screenshot shows the homepage of the Tamil Nadu Student Innovators (TNSI) programme. At the top, there is a navigation bar with the URL ediihubpages/view/tamil-nadu-student-innovators-programme. The main header features the TNSI logo and the text "TAMIL NADU STUDENT INNOVATORS (TNSI)". Below the header, a paragraph describes the programme as an initiative of EDII-TN to encourage student innovators/entrepreneurs from all over Tamil Nadu. It mentions that the programme was introduced in 2016 and organized region-wise across Tamil Nadu. The text states that student teams are provided an opportunity to give their innovative ideas as a solution to identified validated problem statements in the field of agriculture, industry, smart cities, health care, fintech, and automobile sectors. The programme includes a series of events like awareness and ideation programmes, boot camps, and final pitch. Innovative ideas are selected by a panel of jury from the Startup Ecosystem for the award of Rs. 1.00 lakh each for further development of their prototype and also to commercialise the product. They are also introduced to angel investors who are ready to adopt and invest in their startups.

Below the text, there are two links: "Please click here to know more about [TNSI 2020 Programme](#)" and "[TNSI 2020 Awareness Programme Schedule](#)". A prominent green button says "Click here to register your idea".

Further details please contact us: Project Executive <https://www.ediihubpages/view/tamil-nadu-student-innovators-programme>

Follow us on social media: (Icons for Instagram and Facebook)

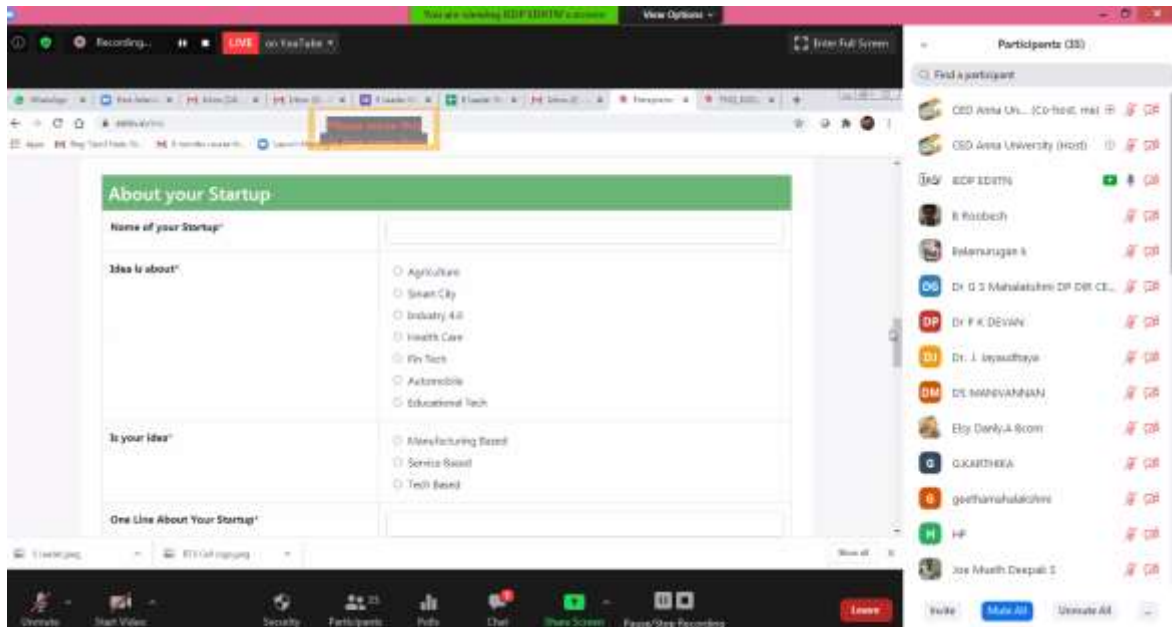


The screenshot shows the registration form for the TNSI programme. The form is displayed in a web browser window with the URL ediihub/tnsi. The form contains several sections:

- Industry:** A list of radio button options: Smart City, Industry 4.0, Health Care, Fin Tech, Automobile, and Educational Tech.
- Is your idea?*** A list of radio button options: Manufacturing Based, Service Based, and Tech Based.
- One Line About Your Startup*** A text input field.
- What is the problem that you are going to address?*** A text input field.
- What are the solutions for the problem addressed?*** A text input field.
- What's your startup's Unique Selling Proposition** A text input field.



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D.Nirmal Raj & Sakthivel S

Field Coordinator,

CED, Anna University,

IEDP HUB- EDII-TN